

Business Brains Quiz Sheet



Match the following terms to events in the M&S Timeline.

- Sole trader
- Partnership
- Private limited company
- Public limited company
- Franchise
- Trademark
- Advertising
- Corporate Social Responsibility

List the pros and cons of the following business models;

Term	What does it mean?	Pros	Cons
Sole trader			
Partnership			
Private limited company			
Public limited company			
Franchise			